

JADY CHUANG

Currently a Senior Designer
@ Design in Mind

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CLIENTS

Salesforce.org

Cruise

LinkedIn

McAfee

Dropbox

CloudBees

Broadvoice

Automation Anywhere

Booster Fuels

Corsair

Hercules Capital

Hayneedle

iChina

ON24

Infoworks

WORK EXPERIENCE

Design in Mind

June, 2022 – Present | San Jose, CA

Senior Designer

- Experienced in building website & landing pages, create design systems, and adapt brand guidelines for web experiences
- Ability to collaborate multiple projects at a time in a fast-paced environment
- Participate in peer reviews, help guide & onboard new hires
- Spearheaded and collaborated design look and feel for 35k+ attendee conferences, presentation decks & swag. Designed the UX & UI web experience for the conference portal
- Creation of tailored visual suites of print and digital materials including but not limited to: infographics, ebooks, email design, social assets, presentation decks, brochures, annual reports, one pagers & various swag
- Developed custom brand identities & visual systems for corporate, small business and individual clients
- Strategized brand campaigns across multiple mediums to create effective global visual marketing
- Creation of social media campaigns, banners & marketing collateral

Design in Mind

June, 2016 – May, 2022 | San Jose, CA

Visual Designer

EDUCATION

California College of the Arts | San Francisco, CA

BFA Graphic Design

Graduated Spring of 2017

SKILLS

Branding, Presentation Design, Visual Communication, Adobe Illustrator, Adobe Photoshop, Keynote, Adobe After Effects, Adobe InDesign, Sketch, Figma, Google Docs, Microsoft Office